

What Is Beef Quality Assurance?



Beef Quality Assurance (BQA) is a program to ensure that beef and dairy cattle are maintained in a manner, which will result in a safe and wholesome beef product for the consumer. This is the definition and the goal of BQA. Specifically, BQA is designed to enhance carcass quality by preventing residues, pathogen contamination and carcass defects such as injection site blemishes and bruises. The Mid-Atlantic BQA Certification Program is based on recommended national guidelines and scientific research. This will enable beef producers to enhance their product and maximize marketability.

